

**MOBIADO LAUNCHES THE CLASSIC 712 SERIES: BRILLIANCE IN MOBILITY**

Vancouver, Canada - January 26<sup>th</sup>, 2010: Mobiado, the manufacturer of precision luxury mobile phones – today unveils the Classic 712ZAF. Crafted with a strong and vivid visual identity, the 712ZAF is a blend of eye-catching design excellence and innovating phone-making technology. Tradition continues.



**The Line: Birth of a Classic.**

Three years ago the Mobiado Luminoso turned heads and won hearts. The Luminoso, which has since become legendary, remains an exceptional achievement and a unique phone-making expression. The continuation of this Classic Line heritage has now given rise to a new standard: the 712ZAF. The extension of this legacy had to be bold and unique, yet technical and creative. Endowed with a radical phone-making spirit and trademark shape, the 712ZAF is the expression of mechanical perfection, enduring design, and the integrity of consistent craftsmanship.

**The Externals: Exceptional design and hand crafted sophistication.**

The Classic 712ZAF combines aluminum, sapphire crystal, and stainless steel to create new standard in luxury. The aluminum frame is created from aircraft aluminum to build a strong/stiff yet light body, it is polished or filtered glass bead blasted, and then anodized coated to produce a rock hard ceramic coating for the toughest of uses. Large sapphire crystal plates are precision inset into the aluminum body. The buttons and screws are created from stainless steel with an illuminating sapphire crystal button for the selection key. The iconic Mobiado logo is precision CNC machine engraved into the body to bestow a final touch of elegance. Available in six designer colors: Black, Black Satin, Blue, Grey, Red, and Silver. A daring design, combining luxury and technology in perfect harmony.

**The Internals: Merging state-of-the-art technologies with the tradition of phone-making innovation.**

The 712ZAF is unlocked and will work with any GSM network operator. The phone is quad-band GSM (GSM 850/900/1800/1900) and has triple band WCDMA Band I, II and VIII (2100/1900/900) coverage on up to five continents. It is equipped with a large 2.2" QVGA display, 5 megapixel camera and video camera with flash, integrated GPS, web browser, email support, and a music player that supports AMR, MID, MP3, MP4, M4A, .WMA and AAC files.

*Copyright © 2010 Bonac Innovation Corp. All rights reserved. Mobiado is a registered trademark and Mobiado's product names are trademarks of Bonac Innovation Corp. Other product and company names mentioned herein may be trademarks or registered trademarks of their respective owners.*