



MOBIADO UNVEILS PROFESSIONAL EM LIMITED EDITION MODEL

Vancouver, Canada - December 2nd, 2005: Mobiado, the first and only manufacturer of CNC machined luxury mobile phones – today unveils the Professional EM Limited Edition (LE). The Professional EM LE marks three new firsts for a mobile phone: first Ebony phone, first Hard Anodized phone, and first production phone with Titanium buttons.

With only 200 to be created, the Mobiado Professional EM Limited Edition is a timeless collectable. Each one has its limited number precision laser engraved into the back of the phone. Upgraded luxury for the Limited Edition model include, prized Ebony wood, ultra-light Titanium buttons, and Hard Anodized aluminum for the hardness of casehardened steel.

Arguably the most valuable wood in the world, Ebony has been prized for centuries for its hard, heavy, strong properties as well as its beautiful rich jet-black color. It is the wood of choice for high quality products such as musical instruments and designer jewelry. The frame is precision CNC machined from solid blocks of Ebony. Every Professional EM Limited Edition is as different and unique as every rare exotic tree is. No two phones are alike.

With the strength of steel and half the weight, Titanium is a lustrous grey metal with incredible strength and durability. Titanium buttons are CNC machined and placed in 25 individual precision bearings, giving a solid and smooth button feel like no other.

To produce a light strong frame, the middle of the phone body and battery cover are CNC machined from 6061 T6 aluminum. This is the same material used in airplanes and racing cars. The aluminum is then filtered glass bead blasted and Hard Anodized to produce a surface as hard as rock. Hard anodizing has the hardness of casehardened steel while maintaining the lightweight and strength of the aluminum.

The Professional EM is unlocked and tri-band GSM network operational. It works within North America, Europe, Africa, Asia- Pacific, and South America where EGSM 900, GSM 1800, and GSM 1900 networks are available. The Professional EM is technologically upgraded from the Professional in almost every way. It is equipped with video streaming with sound, 1.3 megapixel camera and video camera, 32 MB internal memory and support for MMC cards up to 512 MB, active TFT color display, push to talk over cellular, Bluetooth technology, infrared, speaker phone,

XHTML browsing and email over TCP/IP, AAC/MP3/M4A stereo music player and FM radio, visual radio, and two illumination white LEDs.

To contact Mobiado, please email contact@mobiado.com.

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