

mobiado 

GRAND LINE

**MOBIADO LAUNCHES THE GRAND TOUCH & GRAND TOUCH GCB – UNIQUE. ELEGANT. ADVANCED.**

Vancouver, Canada – August 17<sup>th</sup>, 2011: The Grand Touch is a milestone for the Mobiado brand as its first touch screen phone. Inspired by the sharp geometrical surfaces of gems, every angle of the Grand Touch reflects light differently. Unique and unmistakable from all other phones on the market yet it has a sophistication and minimalistic appearance that displays luxury. Defined by its distinctive straight lines, perfectly flat surfaces, and circular buttons, Mobiado phones are regarded as an icon of modernism. True artistic beauty using only the finest materials and precision crafted components. Luxury in Mobility.



**The Body: Exceptional design and hand crafted sophistication.**

The Grand Touch body is precision CNC machined from solid aircraft aluminum and anodized to produce an elegant hard surface for demanding everyday use. The Grand Touch GCB is CNC

machined from solid brass and is plated with gold. The surfaces of the bodies are created with straight lines instead of curves, a process that can only be done with the precision of CNC machining. A new design language of accuracy and exactness is born. The top of the body is CNC engraved with the signature of the designer, Peter Bonac, to commemorate this new design achievement.



The frame is then inlaid with optional black painted sapphire crystal placed in every corner facet. In harmony with the unique look of the body, the entire back of the phone is comprised of 2 pieces of sapphire crystal connecting at a sharp angle. The battery cover is made entirely from one piece of sapphire crystal with a unique hidden sliding mechanism. The screws are gun metal black stainless steel and the buttons are black painted sapphire crystal. The Grand Touch is available in six designer styles: black, black satin, blue, grey, red and silver. The Grand Touch GCB is available in two designer styles: yellow and rose gold.



**The Electronics: Merging state-of-the-art technologies with the tradition of phonemaking innovation.**

The Grand Touch and Grand Touch GCB are unlocked, with quad-band GSM 850/900/1800/1900, HSDPA 900/1700/2100, Integrated A-GPS, and WLAN connectivity. The phones work within North America, Europe, Africa, Asia- Pacific, and South America where GSM 850/900/1800/1900 networks are available. They are equipped with:

- 5 megapixel camera with LED flash.
- 4" display, 480 x 800 pixels, S-LCD capacitive touchscreen, with 16M colors.
- 3.5mm audio jack, MP3/WAV/eAAC+/AC3 player, and MP4/H.264/H.263 player.
- GPRS, EDGE, Wi-Fi, Bluetooth v2.1 with A2DP, and EDR.
- Multi-touch input method, accelerometer sensor for UI auto-rotate, proximity sensor for auto turn-off, and 3-axis gyro sensor.

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