

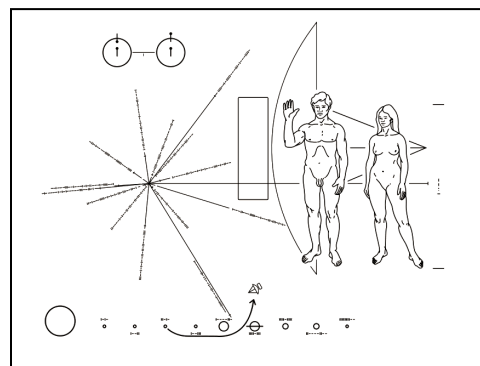
**MOBIADO UNVEILS THE GRAND 350 PIONEER™: AN ODYSSEY IN MOBILITY - 37 LIMITED EDITION MASTERPIECES.**

Vancouver, Canada – October 19th, 2009: Mobiado pays homage to NASA’s Pioneer 10 spacecraft with its newest addition to its Grand Line; the Grand 350 Pioneer. The Grand 350 Pioneer is the first phone to utilize the compelling beauty of meteorite. The result is a combination of sophisticated form and beauty with state of the art mobile functionality. Discover Mobility.

**The Odyssey: Grand in identity and spirit.**

Pioneer 10 was the first spacecraft to travel through the asteroid belt, first to make direct observations of Jupiter, and the first human-built object to leave the solar system. Pioneer 10 was launched by NASA from Cape Canaveral Air Force Station's Launch Complex 36A and is currently heading in the direction of Aldebaran, located in Taurus. The date and time of launch (March 3, 1972 at 01:49:00 UTC) is machine engraved into the left side of each Grand 350 Pioneer phone, and its limited edition number is engraved into the right side. One phone for every year, representing the odyssey from launch in 1972 to present day; 37 limited edition masterpieces in total.

In case Pioneer 10 was intercepted by extraterrestrial beings, the spacecraft was attached with the famous pictorial message known as the Pioneer Plaque. The plaques show the figures of a human male and female, in front of the silhouette of the Pioneer 10 spacecraft, along with several symbols that are designed to provide information about the origin of the spacecraft. The bottom of the plaque displays our solar system and the trajectory of the Pioneer 10 spacecraft. The left center of the plaque shows the relative position of the Sun to the center of the Galaxy and 14 pulsars. And, the left top of the plaque displays the most common element in the universe – hydrogen. The plaque was designed by Dr. Carl Sagan and Dr. Frank Drake and drawn by Linda Salzman Sagan. A



variation of the image of the Pioneer Plaque with the Mobiado logo is painted between the sapphire and the meteorite of the Grand 350 Pioneer battery cover.

**The Externals: Exceptional design and hand crafted sophistication.**

The centerpiece of the 350 Pioneer is its unique work of art; the Gibeon meteorite battery cover. Supplied by the cosmos, this four billion-year old meteorite plummeted through the atmosphere during prehistoric times to land in Namibia. Discovered in 1836, scientists traced its origins to the asteroid belt between the planets of Mars and Jupiter. The remarkable texture of this piece of the universe is due to its composition of elements, 90% iron, with 8%nickel, and small traces of cobalt and phosphorus. Gibeon meteorite was formed in the cores of asteroids at temperatures over 2,500EF where they were originally completely molten. Very gradually, at a rate of perhaps 18-180EF per million years, the liquid metal cooled and began to crystallize. The two meteorite alloys, Taenite and Kamacite, formed slightly different crystal structures which grew into and over each other. The resulting intricate designs created by this intergrowth are called "Widmanstatten Figures". To prepare the meteorite into a finished plate, an artisan first saws the material, then grinds, polishes, and bathes the final surface with an acid treatment to reveal a classic example of fine octahedrite and the Widmanstatten pattern that is aesthetically treasured by both collectors and designers.

The 350 Pioneer body is CNC machined from spacecraft aluminum, and clear anodized to produce an elegant hard surface for demanding everyday use. The frame is then inlayed with sapphire crystal and the infrared window is made from a solid piece of ruby crystal. The screws are gold plated stainless steel. The buttons of the 350 Pioneer are a dramatic combination of sapphire crystal and stainless steel.

**The Internals: Merging state-of-the-art technologies with the tradition of phonemaking innovation.**

The 350 Pioneer is unlocked, with quad-band GSM/EGSM, 3.5G, HSPDA, and WLAN connectivity. The phone works within North America, Europe, Africa, Asia- Pacific, and South America where GSM/EGSM 850/900/1800/1900 networks are available. It is equipped with a 3.2 megapixel camera and video camera, integrated GPS, 2.36" display with up to 16 million colors, Bluetooth and micro USB connectivity, as well as a music and video player with a 2.5mm AV connector.

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