



## **MOBIADO LAUNCHES THE LUMINOSO™: BRILLIANCE IN MOBILITY**

Vancouver, Canada - January 2<sup>nd</sup>, 2007: Mobiado, the manufacturer of CNC machined luxury mobile phones – today unveils the Luminoso, the first and only 3G luxury mobile phone.

The Mobiado Luminoso utilizes a dual illumination technique that lights the keypad area from beneath and from above through the buttons. Creating the most unique and innovative looking mobile phone as well as maximizing the illumination of the keypad. Luminoso combines aluminum, sapphire crystal, and stainless steel to create new standard in luxury. The aluminum frame is created from aircraft aluminum to build a strong/stiff yet light body, it is filtered glass bead blasted, and then hard anodized coated to produce a rock hard ceramic coating with twice the thickness of traditional anodizing for the toughest of uses. The buttons are sapphire crystal and stainless steel, the camera window is sapphire crystal, and the front screen is coated with DiamondShield®, the most advanced coating available for polymer substrates with diamond like properties. A daring design, combining luxury and technology in perfect harmony.

The Mobiado Luminoso is the world's first 3G luxury mobile phone. The phone is unlocked and will work with any GSM network operator. It has WCDMA 2100 and tri-band GSM coverage on up to five continents (GSM/EDGE 900/1800/1900). It is equipped with a large QVGA display, 2 megapixel camera and video camera, supports microSD cards up to 2GB, surround sound through stereo speakers, push to talk over cellular, Bluetooth technology, infrared, speaker phone, and a music player that supports MP3, MP4, eAAC+ and AAC music files.

To contact Mobiado, please email [contact@mobiado.com](mailto:contact@mobiado.com).

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