



## **MOBIADO INTRODUCES THE PROFESSIONAL EXECUTIVE MODEL COLLECTION: THE ULTIMATE IN LUXURY**

Vancouver, Canada - June 20<sup>th</sup>, 2005: Mobiado, the first and only manufacturer of CNC machined luxury mobile phones – today unveils the Professional EM (Executive Model) collection, the first and only rare exotic hardwood mobile phones.

The Professional EM combines hardwood, aluminum, acrylic, and stainless steel to perfection to truly create the ultimate in luxury. Characterized by its high durability, strength, scarcity, high value, and rare beauty, the Cocobolo and Honduras Rosewood hardwoods exemplify everything you would expect from new levels in luxury design. Every Professional EM is as different and unique as every rare exotic tree is. No two phones are alike. The aluminum midsection of the phone is created from aircraft aluminum to build a strong/stiff yet light body, filtered glass bead blasted, and then anodized to produce a ceramic surface for the toughest of uses. The buttons are stainless steel and the screens are abrasive resistant acrylic. This material combination has produced a case not matched by anyone in quality and design. The Mobiado Professional EM is available in Black/Cocobolo and Silver/Honduras Rosewood.

The Professional EM is unlocked and tri-band GSM network operational. It works within North America, Europe, Africa, Asia- Pacific, and South America where EGSM 900, GSM 1800, and GSM 1900 networks are available. The Professional EM is technologically upgraded from the Professional in almost every way. It is equipped with video streaming with sound, 1.3 megapixel camera and video camera, 32 MB internal memory and support for MMC cards up to 512 MB, active TFT color display, push to talk over cellular, Bluetooth technology, infrared, speaker phone, XHTML browsing and email over TCP/IP, AAC/MP3/M4A stereo music player and FM radio, visual radio, and two illumination white LEDs.

To contact Mobiado, please email [contact@mobiado.com](mailto:contact@mobiado.com).

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