



## **MOBIADO UNVEILS THE PROFESSIONAL 105 EM SPECIAL EDITION SERIES – WHITE & RED.**

Vancouver, Canada – October 20th, 2008: Mobiado continues the tradition of the Executive Model series with burl wood inset 105EM - White & Red. Burl wood is highly prized by artists because of its unique beauty and rarity. Every 105EM Special Edition is as different and unique as every rare exotic tree is. No two phones are alike.

### **PROFESSIONAL 105 EM – White**

Each pair of wood inserts is CNC machined from the same piece of solid maple burl wood to guarantee consistent grain structure on both sides of the phone. The maple burl wood is then inlayed into a nickel plated, brass frame. The screws are titanium. The buttons of the 105EM Special Edition White are sapphire crystal, hand painted with silver paint, to produce front and back surfaces made entirely of sapphire crystal (225 carats).

### **PROFESSIONAL 105 EM – Red**

Each pair of wood inserts is CNC machined from the same piece of solid box burl wood to guarantee consistent grain structure on both sides of the phone. The box burl wood is then inlayed into a 5 micron thick 24-karat gold plated, brass frame. The screws are gold plated brass. The buttons of the 105EM Special Edition Red are sapphire crystal, hand painted with 24-karat gold, to produce front and back surfaces made entirely of sapphire crystal (225 carats).

Using the construction of the Professional 105 ZAF lineup, the entire front and back of the 105EM Special Edition phones have been crafted from large pieces of sapphire crystal, providing a modern minimalist look with a wear resistance second only to diamond. The 105EM Special Edition phones utilize a unique and hidden sliding battery cover mechanism (patent pending) with the battery cover being made entirely from one piece of sapphire crystal.

The 105EM Special Edition phones are unlocked, quad-band GSM/EGSM and dual-band WCDMA network operational. They work within North America, Europe, Africa, Asia- Pacific, and South America where GSM/EGSM 850/900/1800/1900 and WCDMA 850/2100 networks are

available. They are equipped with a 2 megapixel camera and video camera, more than 1 GB internal memory, 2" display with up to 16 million colors, Bluetooth and micro USB connectivity, and a music player that supports AAC, eAAC+, and MP3 audio formats.

To contact Mobiado, please email [contact@mobiado.com](mailto:contact@mobiado.com).

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