



**MOBIADO INTRODUCES THE LUMINOSO LUCIDO™: EXTREME MOBILITY - 200 LIMITED EDITION MASTERPIECES**

Vancouver, Canada – August 18<sup>th</sup>, 2008: Mobiado, the manufacturer of CNC machined luxury mobile phones – today unveils the Lucido.

Clearly a Mobiado, but nothing quite like it. Working off the Luminoso DNA, the Mobiado Lucido combines aluminum, stainless steel, and sapphire crystal in an extreme fashion. The front of the Lucido is machined from one piece of solid aluminum with an inlay of one piece of sapphire crystal. All lettering and Mobiado symbol are machine engraved giving the Lucido a strong appearance with sharp edges, precise lines, and clean surfaces. With just 200 produced, each Mobiado Lucido is a symbol of extreme exclusivity.

The aluminum frame is created from aircraft aluminum to build a strong/stiff yet light body, it is filtered glass bead blasted, and then anodized coated to produce a rock hard ceramic coating for the toughest of uses. The buttons are stainless steel, and the front screen and camera window are sapphire crystal.

The phone is unlocked and will work with any GSM network operator. It has WCDMA 2100 and tri-band GSM coverage on up to five continents (GSM/EDGE 900/1800/1900). It is equipped with a large QVGA display, 2 megapixel camera and video camera, supports microSD cards up to 2GB, surround sound through stereo speakers, push to talk over cellular, Bluetooth technology, speaker phone, and a music player that supports MP3, MP4, eAAC+ and AAC music files.

To contact Mobiado, please email [contact@mobiado.com](mailto:contact@mobiado.com).

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