



## GRAND LINE

### **MOBIADO LAUNCHES THE GRAND LINE WITH THE UNVEILING OF ITS MOTHER OF PEARL SMART PHONE: THE GRAND 350PRL. - LUXURY IN BUSINESS.**

Vancouver, Canada – June 1st, 2009: Today, Mobiado presents the first collection in its new Grand Line. The Grand 350PRL is the first full keyboard luxury phone, and the first phone to use mother of pearl. The result is a combination of sophisticated form and beauty with state of the art mobile functionality. Introducing a new way to do business.

#### **The Line: Grand in identity and spirit.**

The Grand Line represents the third line in the Mobiado collection of luxury phones. Following the three traditional shapes of the mechanical watch industry, each Mobiado line is distinctive and unique in its form. The Professional Line emulates its shape from square mechanical watches; the Classic Line has circular top and bottoms, borrowing its contours from circular mechanical watches; while the Grand Line is barrel shaped, resembling tonneau mechanical watches.

#### **The Externals: Exceptional design and hand crafted sophistication.**

The 350PRL body is CNC machined from aircraft aluminum, and black nickel plated to produce an elegant hard surface for demanding everyday use. The frame is then inlaid with sapphire crystal and layered from behind with lustrous mother of pearl. The infrared window is made from a solid piece of ruby crystal. The screws are stainless steel or gun metal black stainless steel. The buttons of the 350PRL are a dramatic combination of sapphire crystal and stainless steel. The 350PRL is available in four designer collections; black, gold, pink, and white.

#### **The Internals: Merging state-of-the-art technologies with the tradition of phonemaking innovation.**

The 350PRL is unlocked, with quad-band GSM/EGSM, 3.5G, HSPDA, and WLAN connectivity. The phone works within North America, Europe, Africa, Asia- Pacific, and South America where GSM/EGSM 850/900/1800/1900 networks are available. It is equipped with a 3.2 megapixel

camera and video camera, integrated GPS, 2.36" display with up to 16 million colors, Bluetooth and micro USB connectivity, as well as a music and video player with a 2.5mm AV connector.

To contact Mobiado, please email [contact@mobiado.com](mailto:contact@mobiado.com).

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